

RETAIL MANAGEMENT CERTIFICATE COURSE

C.K.B. COLLEGE, TEOK

INTRODUCTION

The Chandra Kamal Bezbaruah College, Teok is a premier institute of higher education located in the eastern part of Jorhat district established in the year 1959 having B.A. and B.Com. Degree Course. This institution believes in providing utmost facilities and benefits for the all round development of a student. With this view, in the year 2017 the college authority has taken a step to introduce Retail Management Certificate Course among students to impart knowledge regarding retail management and to build a career ahead in retail sector. As a philanthropic activity, the Department of Commerce, C.K.B. College, Teok has initiated to take up classes of the said course.

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Retail sector is considered as a booming sector in today's date. With the advent of new industries, technologies and techniques, the retail business is reaching new heights. The concept of retail is no longer limited to the concept of kirana stores, departmental stores or shopping malls. Therefore, to acquaint the students with this sector, the course has been introduced. This course has been structured in both theoretical and practical content so that a student gets to know the concepts and mechanism of retail sector. Also, being a booming sector, ideas and knowledge from this course can help a student build a career in the future. The students towards the end of the course are provided with Course Completion Certificate from the institution as well as the retail house where they perform the on-the-job- training session.

COURSE OBJECTIVES:

- To acquaint students the concept of retail management
- To provide exposure of retail business
- To help in building career in retail sector.

COURSE DURATION:

Retail Management Certificate Course is a Six Monthly Course program. Interested students from B.A. and B.Com. 3rd / 5th semester students can apply and register with the required information. There is no entrance examination for the Certificate Course. However, the students are required to appear compulsorily in both the theoretical and practical examinations.



Alongside, the students are provided on-the-job training sessions for 10 (Ten) days in retail houses like Big Bazaar of Future Group at Jorhat.

INTERNSHIP-

From 1st April, 2021, 10-day internship training was organized for the 2021 batch. 26 nos. of students of this course have undergone their internship training at Bigbazar, Jorhat. They were provided hands-on experience training of their course.



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