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Strategic Plan 2020-2030 C.K.B. COLLEGE, TEOK C.K.B. College, Took is a premier institution of east Jorhat. It was established in the year 1959. Henceforth the college is giving untiring efforts to enlighten the people of the area. With the passage of time the concept of education has changed. In addition to normal teaching, the institution is now thrusting more importance on skill and entrepreneurship development to enable the students to sustain and thrive in a highly competitive environment. At present the college has eight Diploma Courses and four Certificate Courses. From 2022, the college will introduce one year Catering Management Course. The college at present has five nutrured villages and six Self Help Groups. From time to time the institution is inspiring these groups by offering technical, academic and other necessary assistance. A conclave is arranged from April 10th to 12th, 2022 with the aim of providing exposure to the present students, alumni and nurtured SHGs of the college on entrepreneurship.

The institution prepared a Strategic Plan in September, 2020 but due to Covid 19 Pandemic it could not be published in a book form. When the situation gradually improved we decided to publish it in a book form. For that a committee was constituted in the month of January, 2022 to edit it and publish it in a book form including all the works done so far.

> (Dr. Bijoy Krishna Pachani) Principal, C.K.B. College, Teok



of the Institution

In the year 1959, at the initiative of a few distinguished educationists and with the active co-operation of the people of the locality, C.K.B.College, Teok was established as "Teok Purbanchal College'. Later, in 1961 the college was renamed as Chandra Kamal Bezbaruah College, Teok. Chandra Kamal Bezbaruah was a pioneer tea planter of Assam and a protagonist of education and knowledge. His benevolent sons Late Dr. N.K. Bezbaruah dandred bighas (33) of acres) of land and a substantial amount to construct the college building in the initial years. C.K.B. College, Teok is a co-educational institution offering courses in both Arts and Commerce Stream. The Arts Stream of the college was brought under deficit system in the year 1972 and the Commerce Stream in 1996. At present the college community consists of 1400 students, 34 permanent Associate! Assistant Professors, three temporary teachers and 21 non-teaching employees. The college at present has 8 departments.

The college has introduced 4 Certificate Courses and 8 Diploma Courses since 2016. All these courses are skill enhancement courses and these have contributed a lot for self-employment and creation of entrepreneurial skills. These courses are offered to the students as well as to the local youths of the nearby areas. The institution has developed its own Veterinary, Horticulture, Piggery and Fishery farming for income generation. In addition outreach programmes are carried out to motivate and inspire the local unemployed youths, farmers and Self Helb Grouns (StRois) in the 'Nurrurde Villages'.

The college celebrated its Diamond Jubilee Closing Ceremony in the year 2021 and on that occasion four books based on research projects and articles were published. The institution is now carrying out several research projects from its own Research Seed Money involving faculty members and students.

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To provide affordable quality higher education through need based curriculum to students of all sections of society and help them to acquire knowledge, skill and value so as to make them empowered, innovative and socially conscious human resource , fully competent to face all the challenges of the world and contribute significantly for the qualitative change of life of people of the world.

To foster all round development of students as well as neighbourhood by providing quality education and developing skill for entrepreneurship and self employment to compete with the present day world and future. Efforts will also be made to generate new ideas for the benefit of society and to train people to work in the fields where they will be valued for their ability to work.



OBJECTIVE

The objective of the strategic plan is to develop a holistic approach employment and entrepreneurship development.

Strated

C.K.B. College. Teok has prepared a ten year strategic plan to fulfill its mission to be a centre of quality higher education by providing 'high quality educational opportunities' to the students to develop their full potential and sharing knowledge, tools and skills with the nearby communities to bring qualitative change in lives of the people. The institution aims:

- to build character of the students through ethical, rational, compassionate and caring attitude . to provide institutional leadership to the neighbourhood by offering guidance and
- motivation to local professional groups and cultural and socio-economic nongovernmental organizations. to extend facilities to both students and teachers of elementary, high and senior secondary schools by providing new techniques, knowledge and skills to keep pace with
- the changing scenario. to initiate the process of introducing skill enhancement training centre.
- MOU with competent institutions and organisations for imparting knowledge and skills to the students and neighbouring communities.
- . to develop the concept of cluster groups with the nearby educational institutions for mutual support for high quality teaching, research, skill development and community engagement.
 - * to encourage teaching- learning through blended mode (face to face and online classes).

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to the education system of the institution in congruence with the New Education Policy (NEP) 2020. The institution will endeavour to create multidisciplinary approach to study through development of courses such as arts, crafts, humanities, games, moral values and cultural and literary activities for character building and skill development that can give enough opportunity for self

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- to form a Committee to diminish language barriers among the students by organizing various programmes such as special classes and examinations.
- to encourage research and research based activities (both inter and intra-departmental) through faculty and student projects under Seed Money scheme of the institution.
- to have a Publishing House and a Reading Club.
 to have a Cine Club for cross-cultural sensitization
- and as a means of relaxation.

 to start a Sports and Cultural Training Centre.

 to develop Nurtured Villages for community
- development.
 to develop an incubation centre for skill enhancement, entrepreneurship and Start Ups for students and neighbouring communities.

Learner Centric goals

The New Education Policy (NEP) 2020 envisages that in an ideal institution, a student should feel welcomed and cared for, where a safe and intellectually stimulating environment exists; and which offers a wide spectrum of learning experiences and optimal resources to students for improving their learning outcomes and skill development. Keeping in view this idea the institution aims:

- to provide quality education to enhance the knowledge and skill of the students and empower them to become self dependent, dutiful and successful citizens of the country.
- to provide job oriented Certificate Courses in Retail Management, Beautician Course, Food Processing and Preservation, Cutting and Tailoring and Plumber and Bathroom Fittings etc. and Diploma Courses in TV Repairing, DTP and Computer Hardware Repairing, Metal Fabrication, Piggery and Fishery Farming, Refrigerator, AC, Washing Machine Repairing Technician, Horticulture, Electrical Technician, Catterine Management etc. at affordable price.

- to enhance the students' creativity and skill in a new learning environment through seminars, workshops, training programmes, internships, study tours, field trips etc.
- to provide financial assistance to economically backward meritorious students and to students affected by natural calamities through Students' Aid Fund of the college.
- to provide concessional admission to economically backward students.
 to provide amenities to Divvang students for friendly and convenient atmosphere.
- to provide mentorship and counselling for all students.
- * to provide special training programmes for students on cultural and sports activities.
- to provide transportation subsidy to the students securing 80% marks and above.
 to provide free hostel accommodation for the students securing 80% marks and
- to provide Book Bank facilities to economically backward students.
- to provide vocational courses at affordable fees to neighbouring youths and alumni.
- to develop physical and mental strength of the students through yoga, meditation and Art of Living classes.
- to develop quality human resource through the activities and programmes of different Cells and Clubs of the institution.
- to foster moral and Constitutional values which includes respect for others, courtesy, democratic spirit of service, scientific temper, social responsibility, love for nature and animals, equality and iustice.
- to provide incentives to best students for their contribution to the corporate life of the institution.



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The institution will adopt a holistic approach to uplift the local communities through social justice, empowerment, logistic support and skill enhancement. For that the college will provide:

- . Knowledge and skills to the local farmers through Farmers' Club and Farmers' Friend Club.
- * Community development programmes through various extension activities and awareness programmes undertaken by various Cells of the institution.
- * Amenities and support to create an archive (video and audio) in order to showcase the local cultures.
- Programmes for a healthy and hygienic environment in the neighbouring areas in association with NGOs, Self Help Groups and other feasible institutions.



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Involvement of Philanthropy.

- . To engage the alumni along with the college students and faculty members for empowerment of women of the neighbourhood areas. Likewise alumni will be engaged in the extension activities of the college for the development of the nearby communities.
- Local philanthropists along with the alumni to be involved in socio-cultural activities which are to be extended to the nurtured villages of the college.

S.W.O.C Analysis:

The institution has the following STRENGTHS:

- . The institution is generating a good amount of income by means of integrated farming and harvesting multiple cropping system, poultry, piggery and fishery farming.
- * Land resource (more than 100 bighas or 33.06 acres of land)
- ❖ Good transport communication
- · Co-educational system * Indoor stadium
- * Large playground
- * Good relation with local communities
- * Girl-Student Counselling Centre
- * Providing distance learning to students through Open University.
- * The institution is situated in a pollution free area with rich biodiversity. . The institution has energetic and dedicated teaching staff.
- * The management is highly transparent as the delegation of authority is exercised in a well organized manner.
- * A strong monitoring system exists to review the action plans.



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Weakness:

- * Dropout rate of students.
- Maximum students are from economically backward category.
- * Shortage of teaching and non-teaching staff.

Opportunity:

- * Scope for B.Ed , B.B.A , B.C.A Courses and Science Stream.
- Scope for introducing Physical Training classes for Paramilitary Armed Forces .
- Scope for a Sports Training Complex.
- Scope for introducing Community College. Scope for wildlife preservation and environmental conservation.
- * Scope for an Art and Craft Training Centre.
- * Scope for a Skill Development Centre and a Weaving Centre.









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