

Skill Enhancement Course
'NSS and Youth Development'
(B.A./ B.Com 3rd Semester)

Course outcomes:

- Learners will have the knowledge about NSS and its role in the field of health, hygiene and sanitation so as to build a strong country.
- Learners will realize the need of Yoga for healthy living

Skill Enhancement Course
'NSS in Social-economic Development'
(B.A./ B.Com 4th Semester)

Course outcomes:

- Awareness will be generated among the learners about environmental issues and they will acquire the skills and attitude for environmental protection.
- Learners will have the background information to start a venture.
- Learners will also be able to prepare a socio-economic plan.

Jiban Boruah

H.O.D EDUCATION
C.K.B COLLEGE
TEOK.

B. Lakshmi

Principal
Chandra Kamal Bezbaruah
College, Teok

Skill Enhancement Course

SEC-I

Human Rights and Enforcement Mechanism

B.A. 3rd Semester

Course Outcomes:

1. Students will be able to know about the Concept and principle of human rights.
2. Learners will understand different phases of World Conference on human rights.
3. Students will be introduced to various Act of human rights, Regional enforcement machanisms.

Skill Enhancement Course

SEC-II

Human Rights in India

B.A. 4th Semester

Course Outcomes:

1. Students will be able to know the development of human rights.
2. Students will be familiar with environmental movement, women movement and dalit tribal movement of India.

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Skill Enhancement Course
Semester – III
SEC- 3.1:
Entrepreneurship Development

Course Objectives:

Entrepreneurship Development allows assessing the effects on the attitudes of students undergoing entrepreneurial education by looking at their attitudes towards the characteristics of an entrepreneur, before and after the entrepreneurial program is complete.

Course Outcomes:

Familiarize students with various concept used in understanding process involved in entrepreneurship and business formation and development.

Semester – IV
SEC 4:
Retail Management

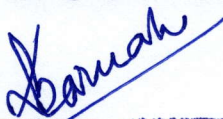
Course Objectives:

- **Retail Management Course** develops practical understanding of the retail sector covering crucial areas like retail buying, category management, retail store operations and customer marketing, etc.
- The course gives real world understanding of the complete retail sector and prepares the participants to get ready for the rewarding career in the retail sector.

Course Outcomes:

At the successful completion of this course, students will be able to:

1. Understand the Organized retail sector and its operations and various strategies involved with the retail sector.
2. Learn how to deal with customers and understand their needs to sustain in the market.
3. Understand the function of retail business and various retail formats and retail channels.
4. The successful participants are ready to be employed in profiles such as category managers, supply chain and logistic managers, brand managers, sales managers, store managers, department managers and project managers.



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SKILL ENHANCEMENT COURSE

Subject: Tourism and Travel Management

Course Code: SEC-I

Semester-B.A/B.Com 3rd Semester

Title: Fundamentals of Tourism

Course Outcome:

1. Through the course on Tourism and Travel Management it has been aimed to introduce students to the basic concepts of tourism.
2. The course has also aimed to provide the students regarding the functions of the tour operator and travel agent service in the tourism sector.
3. The course aims to provide sufficient knowledge regarding the different aspects of sustainable tourism in relation to sustainable development in the tourism industry.
4. The course has another very important objective of acquainting the students regarding the environmental impact of tourism and primarily the basic properties of ecology.

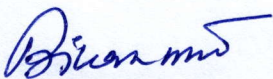
Course Code: SEC-II

Semester- B.A/B.Com 4th Semester

Course Title: Skill Development for Tourism Management

Course Outcome:

1. Through the specific importance on skill development for tourism management, this course aims to acquaint the students regarding the details about the Communication process and certain features of overcoming Communication.
2. Another important objective of the Course is to acquaint the students regarding the Communication Media and its varied modes.
3. Through the Course it has also been aimed to provide the students regarding the organized forms of Written Communication for enhancing their basic skill in that particular aspect of communication.
4. Another important objective of the Course is to acquaint the students regarding the organized methods of Verbal Communication to acquire sufficient skill for developing their professional career in the tourism sector.



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